Greater Tulsa Indian Art Festival

January 31~February 2, 2014

2014 Festival Program Ads

Format: Magazine - Saddlestitched
Program Book Size: 8.5" x 11"

AD SIZES:
Full page-Bleed: 8.5" x 11.125"
Full page: 7.75" x 9.75"
1/2 page horizontal: 7" x 4.875"
1/2 page vertical: 3.375" x 9.875"
1/4 page vertical: 3.375" x 4.875"
1/4 page horizontal: 4.875" x 3.375"
Business Card horizontal: 3.5" x 2"

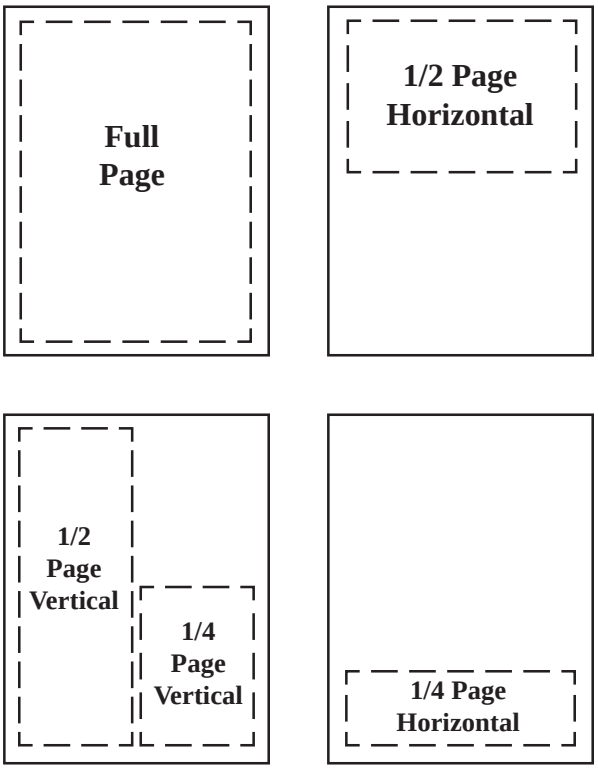
VISA/MASTERCARD/DISCOVER/AMER EXPRESS

Camera ready: Camera-ready artwork in digital format is preferred in the following formats. The advertiser will be charged for additional redesign services if required.

Photoshop files: High quality TIFF or JPG, with minimum resolution of 300 dpi @ 100%.
Acrobat PDF: High resolution file with fonts embedded.

Digital files may be emailed to us at: **ads@tulsaindianartfestival.com.** A hard copy proof must accompany a disk or CD. Camera ready art boards must have all copy, windows, borders and logos in place.

Art Services: Typesetting and art services are available at $75 per hour (one hour minimum). All ads requiring special art services will be quoted prior to acceptance for publication. Final artwork will be approved and signed by advertiser prior to printing.



2014 ADVERTISING RATES

Inside Front Cover, Color	$2,500.00
Back Cover, Color	$2,000.00
Inside Back Cover, Color	$1,500.00
Full Page Color	$600.00
1/2 Page Color	$400.00
1/4 Page, Color	$250.00
Full Page, Black and White	$400.00
1/2 Page, Black and White	$200.00
1/4 Page, Black and White	$100.00
Business Card Ad (Black & White)	$50.00

Advertiser's Name: _____
Address: _____
Telephone: _____ E-mail: _____
Ad Size: *(Specify vertical or horizontal on 1/2 and 1/4 page ads)*:_____
Camera Ready? ❑ Yes ❑ No **Are art services needed**? ❑ Yes ❑ No

The Greater Tulsa Indian Art Festival is a project of National Indian Monument & Institute, Inc., 501(c)(3) #73-1377505. The Festival is a non-profit network sponsoring scholarships in visual & performing arts to qualified American Indian and Canadian Status Indian students.

GREATER TULSA INDIAN ART FESTIVAL
9521 B Riverside Parkway, Box 358, Tulsa, OK 74137
(918) 298-2300 • Fax (Toll Free) 1-866-442-1846
www.tulsaindianartfestival.com • e-mail: ads@tulsaindianartfestival.com
www.facebook.com/tulsaindianartfestival

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INSERTION ORDER

Ad Size: _____ **Rate ($):** _____

50% or 100% payment with contract: _____

Business Name: _____

Business Address: _____

City: _____ **State:** _____ **Zip:**_____

Phone Number: _____ **E-mail:** _____

If paying by credit card, please complete the following:

❑ **Visa** ❑ **MasterCard** ❑ **Discover** ❑ **American Express**

Cardholder's Name: _____

Card Number: _____

Expiration Date: _____

CVV # (3-digit code on back of card) _____

Card's Billing Address Zip Code: _____

Cardholder's Signature _____

Authorized Signature:

_____
Advertiser

Greater Tulsa Indian Art Festival:

_____
Representative

Name: _____
Title

Date: _____

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