



2012 Festival Advertising

(Festival: February 16-17-18, 2012)

Format: Magazine - Saddlestitched

Program Book Size: 8.5" x 11"

AD SIZES:

Full page-Bleed: 8.5" x 11.125"

Full page: 7.75" x 9.75"

1/2 page horizontal: 7" x 4.875"

1/2 page vertical: 3.375" x 9.875"

1/4 page vertical: 3.375" x 4.875"

1/4 page horizontal: 4.875" x 3.375"

Business Card horizontal: 3.5" x 2"

Camera ready: Camera-ready artwork in digital format is preferred in the following formats. The advertiser will be charged for additional redesign services if required.

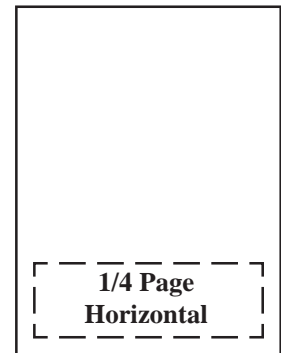
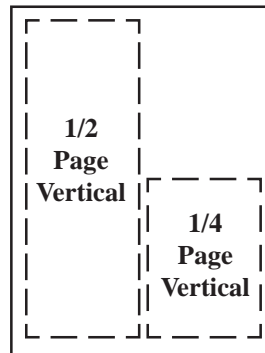
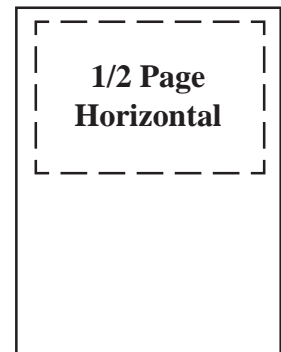
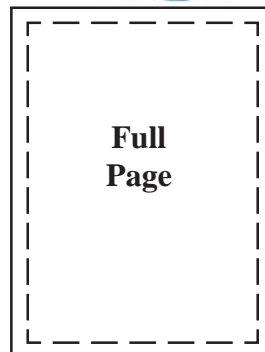
Photoshop files: High quality TIFF or JPG, with minimum resolution of 300 dpi @ 100%.

Acrobat PDF: High resolution file with fonts embedded.

Digital files may be emailed to us at:

ads@tulsaindianartfestival.com.. A hard copy proof must accompany a disk or CD. Camera ready art boards must have all copy, windows, borders and logos in place.

Art Services: Typesetting and art services are available at \$75 per hour (one hour minimum). All ads requiring special art services will be quoted prior to acceptance for publication. Final artwork will be approved and signed by advertiser prior to printing.



2012 ADVERTISING RATES

Inside Front Cover, Color	\$2,500.00
Back Cover, Color	\$2,000.00
Inside Back Cover, Color	\$1,500.00
Full Page Color	\$600.00
1/2 Page Color	\$400.00
1/4 Page, Color	\$250.00
Full Page, Black and White	\$400.00
1/2 Page, Black and White	\$200.00
1/4 Page, Black and White	\$100.00
Business Card Ad (Black & White)	\$50.00

Advertiser's Name: _____
 Address: _____
 Telephone: _____ E-mail: _____
Ad Size: (Specify vertical or horizontal on 1/2 and 1/4 page ads): _____
Camera Ready? Yes No **Are art services needed?** Yes No

The Tulsa Indian Art Festival is a project of National Indian Monument & Institute, Inc. The Festival is a non-profit, all volunteer network sponsoring scholarships in visual & performing arts to qualified American Indian Students.

TULSA INDIAN ART FESTIVAL
P.O. Box 2140 • TULSA, OK 74101
(918) 298-2300 • FAX 1-866-442-1846

WWW.TULSAINDIANARTFESTIVAL.COM • E-MAIL: ADS@TULSAINDIANARTFESTIVAL.COM
 WWW.FACEBOOK.COM/TULSAINDIANARTFESTIVAL



2012 ART FESTIVAL ADVERTISING AGREEMENT

INSERTION ORDER

It is agreed that the Tulsa Indian Art Festival is authorized to publish the following ad(s) in the 2012 Art Festival program..

Ad Size: _____ Rate (\$): _____

50% or 100% payment with contract: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ E-mail: _____

If paying by credit card, please complete the following:

Visa MasterCard

Cardholder's Name: _____

Card Number: _____

Expiration Date: _____

Cardholder's Signature _____

Authorized Signature:

Tulsa Indian Art Festival:

Advertiser

Representative

Name: _____

Date: _____

Please Print Your Title

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